



# THE XXXIII KOPAONIK BUSINESS FORUM (KBF 2026)

## NAVIGATING INDUSTRIAL POLICY

### Shaping Serbia's Economic Future

in partnership with Mastercard®

Congress Center, Hotel Grand Kopaonik

March 1-4, 2026

## AGENDA

### Sunday, March 1st, 2026

10:00-20:00	REGISTRATION (KOPAONIK HALL – HOTEL GRAND)	
13:15-14:30	EXPO 2027 VIRTUEL TOUR	
Forum Hall	PANEL 1:	NETWORKING THE ECONOMY OF SERBIA THROUGH EXPO 2027
	Moderator:	TBD
	Panellists:	TBD
14:30-15:30	PANEL 2:	THE WESTERN BALKANS ECONOMIC OUTLOOK: THE FUTURE OF GROWTH IN THE UNCERTAIN TIMES
Forum Hall	Moderator:	NEDELJKOVIĆ Milan, Member of the Presidency, Serbian Association of Economists
	Panellists:	RECORD Richard, Lead Country Economist for the Western Balkans, World Bank SANFEY Peter, Deputy Director for Country Economics and Policy, Department of Economics, Policy and Governance, EBRD SOSA Sebastian, Regional Resident Representative for the Western Balkans (excluding Serbia), IMF VOLJČ Marko, Senior Strategy Advisor, Andersen
15:30-16:30	PANEL 3:	SERBIA'S ECONOMY IN FOCUS: TRENDS, RISKS AND OPPORTUNITIES
Forum Hall	Moderator:	ŠOŠKIĆ Dejan, Member of the Presidency, Serbian Association of Economists
	Panellists:	PAUNOVIĆ Blagoje, President, Fiscal Council, Republic of Serbia PETROVIĆ Pavle, Academic, Serbian Academy of Sciences and Arts RANĐELOVIĆ Saša, Professor, Faculty of Economics and Business, University of Belgrade RATNOVSKI Lev, Resident Representative for Serbia, IMF
16:30-17:15	PANEL 4:	PRESENTATION OF THE KBF INDEX OF THE COMPANY REPUTATION (KBF INCORE)
Forum Hall	Presenter:	BEŠIĆ Miloš, Consultant and Methodologist, Ninamedia Research
17:15-18:15	PANEL 5:	THE SILVER ECONOMY IN SERBIA: FROM DEMOGRAPHIC CHALLENGE TO A DEVELOPMENT PERSPECTIVE
Forum Hall	Moderator:	JANKOVIĆ Brankica, Former Commissioner for the Protection of Equality, Serbia
	Panellists:	ĐULIĆ Katarina, Professor, FEFA Faculty KRESAL Katarina, Global & European Management Committee Member, CEE Co-Chair, Andersen MILANOVIĆ Marko, Director, Center for Research and Social Development IDEAS ŠEŠUM Slobodan, Ambassador of the Republic of Slovenia TBD
18:15-19:00	IN CONVERSATION WITH:	
Forum Hall	Guest:	TBD
	Interviewer:	STANKOVIĆ Ivan, CEO and Owner, Communis
19:00-20:00	PANEL 6:	THE AI BUBBLE: RISKS AND BENEFITS OF DIFFERENT STRATEGIES
Forum Hall	Moderator:	DELIĆ Natali, Chief Strategic and Digital Officer, Telekom Serbia
	Panellists:	BAJER Vedran, General Manager Adriatic, Wonderful GAJIĆ Branimir, CEO and Co-Owner, Inspira Group KUZMAN Tanja, CEO, Digital Serbia Initiative
20:00-20:10	Break	
20:10-21:00	IN CONVERSATION WITH:	
Central Hall	Guest:	JANEVSKI Svetozar, President of the Management Board, Tikveš Winery
	Interviewer:	TELESKOVIĆ Anica, Journalist, RTS
21:00-22:30	WELCOME RECEPTION powered by MK GROUP	

### Monday, March 2nd, 2026

09:30-09:50	KEY DEVELOPMENTS BETWEEN TWO KBFs	
Central Hall		VLAHOVIĆ Aleksandar, President, Serbian Association of Economists
09:50-10:15	MESSAGE FROM THE PARTNER	
Central Hall		TBD

<b>10:15-11:00</b>	<b>ADDRESSES OF THE GOVERNOR AND THE MINISTER OF FINANCE</b>	
Central Hall		<b>TABAKOVIĆ Jorgovanka</b> , Governor, National Bank of Serbia <b>MALI Siniša</b> , First Deputy Prime Minister & Minister of Finance, GoS
<b>11:00-11:15</b>	<b>ADDRESS OF THE IMF MISSION CHIEF FOR SERBIA</b>	
Central Hall		<b>KYOBE Annette</b> , Mission Chief for Serbia, IMF
<b>11:15-11:30</b>	<b>Break</b>	
<b>11:30-12:45</b>	<b>PANEL 7:</b>	<b>FROM INNOVATION TO IMPLEMENTATION: SCALING DIGITAL INDUSTRIES</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>ĐURKOVIĆ Miloš</b> , Managing Partner, Amrop Serbia
	<i>Panellists:</i>	<b>ALBERS Judit</b> , CEO, A1 Serbia <b>JEVROSIMOVIĆ Veselin</b> , Owner & Chairman of the Board, Comtrade Group <b>LUČIĆ Vladimir</b> , CEO, Telekom Serbia <b>MICHEL Mike</b> , CEO, Yettel <b>RADOJIČIĆ Vladimir</b> , CEO, CETIN
<b>11:30-12:45</b>	<b>PANEL 8:</b>	<b>INDUSTRIAL POLICY AT A CROSSROADS: OPPORTUNITIES AND CHALLENGES FOR SERBIA AND WB</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>ĐURIČIN Dragan</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panellists:</i>	<b>COLANGELI Matteo</b> , Regional Director for the Western Balkans, EBRD <b>RADOŠEVIĆ Slavo</b> , Professor, University College London, GB <b>UVALIĆ Milica</b> , Professor, University of Perugia, Italy TBD
<b>12:45-13:30</b>	<b>Brunch</b>	
<b>13:30-14:45</b>	<b>PANEL 9:</b>	<b>THE INTELIGENTE FUTURE: AI AND BUSINESS TRANSFORMATION</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>VUJOVIĆ Branislav</b> , Founder & Board Member, New Frontier Group/New Frontier Innova
	<i>Panellists:</i>	<b>DU TOIT Francois</b> , Area Head CEETRIS (Central Eastern Europe, Turkey, Russia & Indian Subcontinent), Roche Pharma <b>LJUBOJEVIĆ Siniša</b> , CEO, SAGA <b>MIJALLOVIĆ Bojan</b> , President of the Executive Board, Sava Neživotno Osiguranje <b>MIKIĆ Maja</b> , Member of the Executive Board, AIK Banka <b>NEDELJKOVIĆ Aleksandar</b> , Partner & CBO, Mainstream
<b>13:30-14:45</b>	<b>PANEL 10:</b>	<b>TOGETHER FORWARD: WESTERN BALKANS REGIONAL INTEGRATION</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>ČADEŽ Marko</b> , President, Chamber of Commerce and Industry of Serbia
	<i>Panellists:</i>	<b>AZESKI Branko</b> , President, Economic Chamber of North Macedonia <b>DRAKIĆ Nina</b> , President, Chamber of Economy of Montenegro <b>PEKEZ Goran</b> , Corporate Affairs and Communications Director for the Western Balkans, JTI <b>PIEGAZKI David</b> , Secretary General, WB 6 Chamber Investment Forum TBD
<b>14:45-16:00</b>	<b>PANEL 11:</b>	<b>WHERE ARE EUROPE AND THE WESTERN BALKANS IN THE TURMOIL OF THE INTERNATIONAL ORDER?</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>VUJAČIĆ Ivan</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panellists:</i>	<b>FLECK Jörn</b> , Senior Director, Europe Centre at the Atlantic Council, Washington DC <b>VON BECKERATH Andreas</b> , Ambassador, Head of Delegation, EU Mission in Serbia <b>IGRUTINOVIĆ Milan</b> , Research Associate, Institute of European Studies, Belgrade <b>VLADISAVLJEV Stefan</b> , Program Director, Foundation BFPE for Responsible Society, Belgrade
<b>14:45-16:00</b>	<b>PANEL 12:</b>	<b>SPEED AS THE NEW CURRENCY: HOW FINTECH STARTUPS ARE CHANGING THE RULES</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>MUDRINIĆ Marko</b> , Founder, Netokracija.rs
	<i>Panellists:</i>	<b>ČOP Uroš</b> , Senior IP, IT and Regulatory Law Advisor, Andersen <b>JOVANOVIĆ Petar</b> , President of the Executive Board, AIK Banka <b>OBRADOVIĆ Dušan</b> , SEE UP <b>PRELEVIĆ Luka</b> , Managing Director, Hellas Direct
<b>16:00-17:15</b>	<b>PANEL 13:</b>	<b>INSTITUTIONAL AND STRUCTURAL BARRIERS TO FINANCIAL MARKET DEVELOPMENT</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>PETROVIĆ TOMIĆ Nataša</b> , Professor, Faculty of Law, University of Belgrade
	<i>Panellists:</i>	<b>FILIPOVIĆ Dragan</b> , President of the Executive Board, Generali Osiguranje Srbija <b>JANKOVIĆ Marko</b> , Chairman, Securities Commission, Republic of Serbia <b>JOVIĆ ŽELJKO</b> , Vice-Governor, National Bank of Serbia <b>POPOVIĆ Ognjen</b> , Assistant to Minister, Ministry of Finance, GoS TBD
<b>16:00-17:15</b>	<b>PANEL 14:</b>	<b>TRANSFORMING INDUSTRY FOR THE INTELLIGENT AGE</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>RANĐELOVIĆ Milan</b> , Managing Director, Science and Technology Park Niš
	<i>Panellists:</i>	<b>MLADENOV Todor</b> , Member of the Management Board and Executive Officer, Sofia Tech Park, EU AI Factories <b>PAVLOVIĆ Ivan</b> , Project Manager, S4AI European Digital Innovation Hub <b>EUROPEAN COMMISSION - DG CONNECT, AI Office</b> , Representative (TBD) <b>HUB 21</b> , Representative (TBD)
<b>17:15-18:30</b>	<b>PANEL 15:</b>	TBD

Central Hall (Parallel track)	<i>Moderator:</i>	TBD
	<i>Panellists:</i>	TBD
<b>17:15-18:30</b>	<b>PANEL 16:</b>	<b>FINANCING THE FUTURE: THE ROLE OF LEASING IN ECONOMIC DEVELOPMENT</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>VRAČEVIĆ Bojan</b> , President of the Executive Board, OTP Leasing
	<i>Panellists:</i>	<b>JANIČIJEVIĆ Nebojša</b> , President of the Executive Board, Intesa Leasing <b>JAUKOVIĆ Ivan</b> , President of the Executive Board, UniCredit Leasing <b>NAD Jožef</b> , President of the Executive Board, AIK Leasing <b>STEVIĆ Boris</b> , President of the Executive Board, NLB Lease & GO Leasing <b>VUČEVIĆ Vuk</b> , President of the Executive Board, ERSTE Leasing
<b>18:30-19:45</b>	<b>PANEL 17:</b>	<b>WHO SECURES THE FUTURE?</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>MARKOVIĆ Milo</b> , Member of the Executive Board, Dunav osiguranje
	<i>Panellists:</i>	<b>BATARILLO Mario</b> , President of the Executive Board, Milenijum Osiguranje <b>KURTEŠ Siniša</b> , Association of Insurers, Republic of Srpska <b>RODIĆ Nikola</b> , President of the Executive Board, OTP Osiguranje TBD
<b>18:30-19:45</b>	<b>PANEL 18:</b>	<b>THE SERBIAN ECONOMY THROUGH THE EYES OF INVESTORS</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>SPASOJEVIĆ Toplica</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panellists:</i>	<b>JANKOVIĆ Mihailo</b> , CEO, MK Group <b>LUKIĆ Darko</b> , CEO, Nelt Group <b>PONTARA Nicola</b> , Country Manager for Serbia, World Bank <b>PETROVIĆ Zoran</b> , President of the Executive Board, Raiffeisen Bank TBD
<b>19:45-20:00</b>	<b>Break</b>	
<b>20:00-20:50</b>	<b>IN CONVERSATION WITH A SPECIAL GUEST:</b>	
Central Hall	<i>Guest:</i>	<b>CHOUDARY Sangeet Paul</b> , Founder, Platformation Labs
	<i>Interviewers:</i>	<b>VUJOVIĆ Branislav</b> , Founder & Board Member, New Frontier Group/New Frontier Innova <b>BIERENT Gregor</b> , CEO, NF Innova
<b>21:00-</b>	<b>SUPERIOR PARTY</b>	
<b>Tuesday, March 3rd, 2026</b>		
<b>09:00-09:40</b>	<b>IN CONVERSATION WITH:</b>	
Central Hall	<i>Guest:</i>	<b>MARKOVIĆ Dragana</b> , Director, Tax Administration of the Republic of Serbia
	<i>Interviewer:</i>	<b>RANĐELOVIĆ Saša</b> , Member of the Presidency, Serbian Association of Economists
<b>09:40-10:20</b>	<b>ADDRESS OF THE SPECIAL GUEST</b>	
Central Hall		<b>LICANDRO Omar</b> , Member of the Steering Committee and Treasury, International Economic Association
<b>10:20-10:30</b>	<b>Break</b>	
<b>10:30-11:45</b>	<b>PANEL 19:</b>	<b>ENERGY 4.0: TRANSFORMING SYSTEMS FOR A SUSTAINABLE ECONOMY</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>COLIĆ Miloš</b> , Founder & CEO, New Energy Solution
	<i>Panellists:</i>	<b>DIMOVIĆ Slavko</b> , Director, Institute for Nuclear Science "Vinča" <b>ĐEDOVIĆ HANDANOVIĆ Dubravka</b> , Minister of Mining and Energy, GoS <b>LAZENDIĆ Neda</b> , Senior Energy Advisor, Hyundai Energy <b>POPOVIĆ Đorđe</b> , Regional General Manager, Resalta Company <b>ŽIVKOVIĆ Dušan</b> , CEO, JSC Electric Power Industry of Serbia
<b>10:30-11:45</b>	<b>PANEL 20:</b>	<b>INFRASTRUCTURE AND CONNECTIVITY: FOUNDATION OF SUSTAINABLE GROWTH</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>RADONJIĆ PETROVIĆ Dragijana</b> , Vice President, Serbian Association of Economists
	<i>Panellists:</i>	<b>BORAS Filip</b> , Partner, Baker McKenzie <b>ĐUKIĆ Nikola</b> , President of the Executive Board, UNIQA Non-Life insurance <b>SOFRONIJEVIĆ Aleksandra</b> , Minister of Construction, Transport and Infrastructure, GoS <b>VUJKO Stojan</b> , CEO, Millennium Team TBD
<b>11:45-13:00</b>	<b>PANEL 21:</b>	<b>THE FUTURE OF EDUCATION SYSTEM IN SERBIA</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>KISIĆ Svetlana</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panellists:</i>	<b>BAUCAL Aleksandar</b> , Professor, Faculty of Philosophy, University of Belgrade <b>MIRKOVIĆ Ana</b> , Co-Founder & CEO, Digital Communications Institute <b>PEŠIKAN Ana</b> , Professor, Faculty of Philosophy, University of Belgrade <b>RANKOVIĆ Tanja</b> , Chief of Education, UNICEF
<b>11:45-13:00</b>	<b>PANEL 22:</b>	<b>TBD</b>
Forum Hall	<i>Moderator:</i>	<b>TBD</b>

(Parallel track)	<i>Panellists:</i>	TBD
<b>13:00-14:15</b>	<b>PANEL 23:</b>	<b>CIRCULAR ECONOMY AND ESG: HOW TO ALIGN PROFIT, REGULATION, AND SUSTAINABILITY</b>
Central Hall (Parallel track)	<i>Moderator:</i>	ZELIĆ Lidija, Manager, Serbian Biogas Association
	<i>Panellists:</i>	DAVIDOVIĆ Marjana, Country Manager, Adriatic Hub South, Nestle KOVAČEVIĆ Violeta, CFO, MK Group TRNINIĆ Jelena, Director, Public Affairs, The Coca Cola Company Serbia, Montenegro and North Macedonia VUJISIĆ Ivan, Commercial Director CRH Western Balkans, Moravacem TBD
<b>13:00-14:15</b>	<b>PANEL 24:</b>	<b>FASTER GROWTH FOR BETTER JOBS IN SERBIA</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	PONTARA Nicola, Country Manager for Serbia, World Bank
	<i>Panellists:</i>	RECORD Richard, Lead Country Economist for the Western Balkans, World Bank ŠESTOVIĆ Lazar, Senior Country Economist for Serbia, World Bank TBD TBD
<b>14:15-14:25</b>	<b>Break</b>	
<b>14:25-15:10</b>	<b>WEF AT KBF: THE GLOBAL RISK REPORT 2026 PRESENTATION</b>	
Central Hall	<i>Guest Presenter:</i>	LEHALLIER Guillaume, Managing Director, Affinity Europe at Marsh
<b>15:10-15:15</b>	<b>Break</b>	
<b>15:15-16:30</b>	<b>PANEL 25:</b>	<b>REAL ASSETS, REAL RETURNS: SERBIA'S PROPERTY MARKET OUTLOOK</b>
Central Hall (Parallel track)	<i>Moderator:</i>	NEŠOVANOVIĆ Nebojša, Senior Director, CBRE
	<i>Panellists:</i>	BABIĆ Danilo, CEO, Inobačka NEKIĆ Angelina, CEO, Delta Real Estate TBD TBD TBD
<b>15:15-16:30</b>	<b>PANEL 26:</b>	<b>FROM FARM TO FUTURE: REINVENTING AGRIFOOD INDUSTRIES</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	VITOŠEVIĆ Saša, CEO, Global Seed
	<i>Panellists:</i>	DALJEVIĆ Zoran, CFO, Atlantic GLAMOČIĆ Dragan, Minister of Agriculture, Forestry and Water Management, GoS RADIČEVIĆ Dušan, CEO, Al Dahra POPOVIĆ Luka, CEO, Delta Agrar ŽDRALE Miljan, Regional Director for Central Europe, EBRD
<b>16:30-17:45</b>	<b>PANEL 27:</b>	<b>THE NEXT CHAPTER OF FINANCE INDUSTRY: GROWTH, TRUST AND INNOVATION</b>
Central Hall (Parallel track)	<i>Moderator:</i>	LAZAREVIĆ Vojislav, Member of the Presidency, Serbian Association of Economists
	<i>Panellists:</i>	MILOŠEVIĆ Aleksandar, Chief Technology Officer, ASEE PETKOVIĆ Stanislava, CEO, Vista Rica RATH Christoph, Deputy Member of the Managing Board, Vienna Insurance Group Mastercard Representative (TBD) TBD
<b>16:30-17:45</b>	<b>PANEL 28:</b>	<b>EVOLVING PUBLIC ADMINISTRATION</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	ATANASIJEVIĆ Jasna, Member of the Presidency, Serbian Association of Economists
	<i>Panellists:</i>	BOSNIĆ Milan, Director, National Employment Service of Serbia CARNEIRO PEIXOTO Tiago, Senior Digital Development Specialist, World Bank JOVANOVIĆ Mihailo, Director, Office for IT and eGovernment, Republic of Serbia POLIĆ Nikola, Deputy Director, Comtrade System Integration TBD
<b>17:45-19:00</b>	<b>PANEL 29:</b>	<b>BANKING 2030: RESILIENCE IN A DIGITAL WORLD</b>
Central Hall (Parallel track)	<i>Moderator:</i>	VUKOVIĆ Vlastimir, Member of the Presidency, Serbian Association of Economists
	<i>Panellists:</i>	KONDIĆ Srđan, President of the Executive Board, Addiko Bank MIHAJLOVIĆ Predrag, President of the Executive Board & CEO, OTP Bank POPOVIĆ Darko, President of the Executive Board, Banca Intesa TERZIĆ Jasna, President of the Executive Board, Erste Bank VULETIĆ Nikola, CEO & Chairman of Management Board, UniCredit Bank Serbia
<b>17:45-19:00</b>	<b>PANEL 30:</b>	<b>CLIMATE CHANGE: WESTERN BALKANS IN A WARMING WORLD</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	VASILJEVIĆ Dušan, Chairman and CEO, Western Balkans Consulting Global Group
	<i>Panellists:</i>	BLAGOJEVIĆ ZORAN, President of the Executive Board, WSO ĐURĐEVIĆ Vladimir, Professor, Institute of Meteorology, Faculty of Physics, University of Belgrade KOKAI Roland, CEO, Vojvodinašume NJAGULJ Aleksandra, Co-Founder, Sustineri Partners LEKIĆ Dejan, Environmental Information System Expert, xEco Creator

19:00-20:10	<b>PANEL 31:</b>	<b>DECARBONIZING COMPETITIVENESS: HOW CBAM AND RELATED METHODS SHAPE THE FUTURE OF SERBIAN INDUSTRY</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>VESOVIĆ Mihailo</b> , Deputy President, Chamber of Commerce Serbia
	<i>Panellists:</i>	<b>KOVAČEVIĆ Aleksandar</b> , Senior Visiting Research Fellow, Oxford Institute for Energy Studies <b>LAZAREVIĆ Strahinja</b> , Strategic Planning Manager, Elixir Group <b>MAUHAR Siniša</b> , Managing Director, Moravacem, Member of CHR Group <b>PETRIKIĆ Radivoje</b> , Partner, CMS Vienna <b>POPOVIĆ MARTINELI Milena</b> , Regional Policy Lead CSEE, EBRD
19:00-20:10	<b>PANEL 32:</b>	<b>DESTINATION ECONOMY: BUILDING THE FUTURE</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>MILOVANOVIĆ Miloš</b> , Consultant, Gaining Edge
	<i>Panellists:</i>	<b>DUNJIĆ Milosav</b> , CEO, NS Hotels <b>ČADEŽ Marko</b> , President, Chamber of Commerce and Industry of Serbia <b>ČOLOVIĆ Aleksandar</b> , Owner, Banja Komerc Bekament <b>GATO Matteo</b> , Chief Architect, Expo Milano 2015 <b>MILINČIĆ Kristina</b> , CEO, Sava Centar
20:10-20:15	<b>Break</b>	
20:15-21:00	<b>SPECIAL GUEST SPEAKER PRESENTATION: BEST COUNTRIES IN THE WORLD</b>	
Central Hall	<i>Guest:</i>	<b>REIBSTEIN David</b> , Professor, Wharton School, University of Pennsylvania
21:00-		<b>35 YEARS ROCHE IN SERBIA - BY INVITATION ONLY (venue TBD)</b>
<b>Wednesday, March 4th, 2026</b>		
09:00-09:30	<b>ADDRESSES OF THE PLENARY SPEAKERS</b>	
Forum Hall		<b>KOSTADINOVA Deyana</b> , Director, UNICEF Serbia <b>SCANO Fabio</b> , WHO representative to Serbia
09:30-10:30	<b>PANEL 33:</b>	<b>SHAPING SERBIA'S ECONOMY FOR CHILDREN</b>
Forum Hall	<i>Moderator:</i>	<b>ĐUKIĆ SAVIĆ Vesna</b> , Fundraising Specialist, UNICEF Serbia
	<i>Panellists:</i>	<b>BOKAN Dragan</b> , Owner & CEO, Voli <b>DAMLJANOVIĆ Dragoljub</b> , VP International Sales Digital Grid, Schneider Electric <b>MIHAJLOVIĆ Predrag</b> , President of the Executive Board, OTP Bank <b>MILANKOVIĆ Marko</b> , Communications Director, Nelt Group TBD
10:30-11:30	<b>PANEL 34:</b>	<b>CULTURE AS A DRIVER OF ECONOMIC DEVELOPMENT: POTENTIALS, CHALANGES AND SUSTAINABLE STRATEGIES</b>
Forum Hall	<i>Moderator:</i>	<b>CVIJETIČANIN Predrag</b> , Professor, Faculty of Art, University of Niš
	<i>Panellists:</i>	<b>JOVANOVIĆ David</b> , Film Director and Producer, "Sun never again"- Serbia's Oscar candidate <b>MIKIĆ Hristina</b> , Associate Professor of Finance and Creative Economy, Metropolitan University, Belgrade <b>PEKOVIĆ Aleksandar</b> , Managing Director, Kolarac Endowment <b>ŠEŠIĆ DRAGIČEVIĆ Milena</b> , Professor Emeritus, University of Arts, Belgrade
11:30-12:45	<b>PANEL 35:</b>	<b>GEN Z: INVESTORS, INNOVATORS, AND ARCHITECTS OF THE AI WORLD</b>
Forum Hall	<i>Moderator:</i>	<b>SAVIĆ Nebojša</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panellists:</i>	<b>ĐAPA Jovana</b> , Global Head of Customer Success, ZeroNorth <b>ĐEKIĆ Danilo</b> , Senior Machine Learning Engineer, Tenstorrent <b>LAZAREVIĆ Jelisaveta</b> , Professor, FEFA Faculty <b>LEKIĆ Lazar</b> , Co-Founder, Cloud City <b>PRIBIČEVIĆ Ivan</b> , CEO, Simplify
12:45-14:00	<b>PANEL 36:</b>	<b>MODERN HEALTHCARE AS A DRIVER OF A STRONG ECONOMY: HEALTHY NATION THRIVING FUTURE</b>
Forum Hall	<i>Moderator:</i>	<b>LONČAR Dragan</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panellists:</i>	<b>GHELANI Sweta</b> , Regional Director for Central Europe, Novartis <b>OBERREITER Michael</b> , Head of External Affairs International, F. Hoffmann-La Roche <b>RADOJEVIĆ ŠKODRIĆ Sanja</b> , Director, National Health Insurance Fund <b>STEVANOVIĆ Saša</b> , State secretary, Ministry of Finance, GoS TBD
14:00-14:45	<b>ADDRESS OF THE PRIME MINISTER</b>	
Forum Hall		<b>ĐURO MACUT</b> , Prime Minister, Government of the Republic of Serbia
14:45-15:00	<b>CLOSING REMARKS</b>	
Forum Hall		<b>VLAHOVIĆ Aleksandar</b> , President, Serbian Association of Economists